

CALL FOR APPLICATIONS

Market Access Support Programme 2026/27

This call invites tourism SMME's to apply for an opportunity to exhibit at and attend the following trade shows:

- BITUR (Luanda, Angola) | **2-4 October 2026.**
- Magical Kenya Travel Expo (Nairobi, Kenya) | **6-8 October 2026.**
- Vakantibeurs (Netherlands) | **7-10 January 2027.**

These opportunities fall under the KwaZulu-Natal Tourism & Film Market Access Programme.

ELIGIBILITY CRITERIA:

Applicants must meet the following criteria:

- Must be located within the KwaZulu-Natal province.
- Must have been in continuous operation for at least three (3) years.
- Must have a valid passport.
- Must be registered with CIPC.
- Must be registered with SARS.
- Must have a valid South African identity document.
- Must have a Tourism Grading Certificate (where applicable).
- Must be registered with Economic Development, Tourism and Environmental Affairs.
- Must have market-ready packages to promote (sample required).
- Must be an enterprise offering tourism products or services relevant to the market and platform (e.g., accommodation and travel services).
- Must complete and submit an application form.

The KwaZulu-Natal Tourism & Film Authority will cover associated costs, including transport, accommodation, and exhibition expenses.

HOW TO APPLY:

Please send an email to **EDA@visitkznsa.com** to request more information and the application form. All completed application forms, along with supporting documentation, must be submitted to the same email address.

DEADLINE FOR SUBMISSIONS:

31st AUGUST 2026